

### MISSION DRIVEN. RESULTS FOCUSED.

18Ninety Creative is an award-winning creative marketing agency that specializes in video production. We have a proven track record of delivering high-quality visual storytelling for large organizations and diverse brands. Our dynamic team produces content that is backed by strategy and enhances training, recruitment, marketing, and public outreach efforts.

### DIFFERENTIATORS

- **Client Loyalty** – 82% of our clients have done repeat work with us, and over 10 of them have been working with us for 5+ years
- **In-House Video Production** – Scalable from quick interviews to professional cinematic work
- **Award-Winning Team** – Recognized for excellence in creative advertising with 17 IAF awards
- **In-House Studio** – Professional studio that can meet diverse media requirements
- **Quality Focus** – Boutique agency that focuses on quality of our work and learning the ins and outs of your brand
- **Media Expertise** – Experts in digital, traditional, and guerrilla media campaigns

### PAST PERFORMANCE

- **Equifax** - Client & Product Testimonials - Video Production
- **ESI Construction** - Video Production - Safety Training Videos
- **Mission43** - Brand Campaign - Video, Graphic Design & Media Planning
- **National Park Service** - Podcast - Production & Distribution
- **Bureau of Land Management** - Studio Rental & Videography Services - Training Videos
- **Better Business Bureau** - Public Relations - Motion Graphics

### CORE COMPETENCIES

- **Video & Media Production** – Testimonials, podcasts, photography
- **Training & Educational Content** – Safety, onboarding, recruiting
- **Creative Services** – Graphic design, motion graphics, copywriting
- **Digital & Traditional Marketing** – Social media, emails, print media
- **Analytics & Optimization** – Performance reporting, refinement



### CORPORATE DATA

UEI: GVANQR6CQL86  
CAGE: 06W43

Service-Disabled Veteran-Owned Small Business

NAICS: 512110 - 512199 - 541430 - 541613  
541810 - 541922



Jade Chase, Owner



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SCAN ME!